



KINGSLEY
OBIUKWU
— FOUNDATION —



Ka anyi ga n'ihu
Let's move forward...

Let's move *Forward*

2024 **Annual**
Impact Report

www.kingsleyobiukwufoundation.com

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Message from the Founder.

Dear Friends and Supporters,

As we draw close to the end of 2024, I am filled with immense gratitude as I reflect on the significant milestones we have achieved through our collective efforts.

The Kingsley Obiukwu Foundation was founded on the principle of unity, and this year has been a true testament of the power of collaboration. From the profound impact of the inaugural Unity Cup football tournament to the vital relief provided to countless families through our food outreach programs, we've witnessed first-hand the transformative power of a united community.

These initiatives have not only brought joy and a sense of accomplishment but have also sown seeds of hope, resilience, and solidarity within the communities of Nnewi South, Nnewi North, Ekwusigo, and beyond.

The stories and experiences we've gathered throughout the year highlight the incredible impact of working together with a shared purpose. These moments remind us that leadership isn't just about extraordinary figures or visionary leaders—it's about common leadership. It's about the competence, responsibility, and execution that each of us brings to the table. Leadership is not defined by power or position, but by service and accountability at all levels.

Looking ahead, our vision remains clear. We are committed to building on the success we've achieved, expanding our reach, and creating even more opportunities for positive, sustainable change within our local communities. There is much more to be done, and with the continued support of our youth leaders, partners, volunteers, and the communities we serve, we will keep pushing forward.

Our journey is just beginning, and we are excited about the future. The foundation we have built this year will serve as a springboard for even greater impact in the years to come. Let us continue this journey of transformation, guided by the spirit of unity and a shared commitment to making the communities, Nigeria and Africa a better place, one step at a time.



Ka Anyi Ga N'ihu

Kingsley C. Obiukwu

Founder, Kingsley Obiukwu Foundation

KOF's 2024 Impact by Co- Founder

As we reflect on 2024, the Kingsley Obiukwu Foundation (KOF) has made remarkable strides in empowering communities, fostering unity, and driving sustainable development across Anambra State. Our initiatives align with global frameworks such as the United Nations Sustainable Development Goals (SDGs), the African Union's Agenda 2063: The Africa We Want, and Nigeria's National Development Plan, all of which emphasize inclusive growth, sustainable development, and community transformation.

Through our Food Support Outreach, we distributed over 10,000 bags of rice, addressing food insecurity and contributing to the continent's goal of eradicating hunger and poverty. This initiative reflects our commitment to inclusive growth and economic resilience, aligning with Nigeria's National Development Plan (NDP) 2021-2025 and AU Agenda 2063's focus on ensuring healthy, well-nourished citizens for inclusive growth and sustainable development. It also supports SDGs 1 (No Poverty) and 2 (Zero Hunger), advancing the global agenda to end poverty and hunger.

The Unity Cup football tournament and Unity Marathon & Festival have empowered local youth, including workers and students, while fostering unity and stimulating local economies. By creating opportunities for youth engagement and talent development, these initiatives support national and global goals of harnessing youth potential for sustainable economic transformation. They align with Agenda 2063's focus on building an Africa whose development is people-driven, with emphasis on Engaged and Empowered Youth, Women, and Children. KOF's work in this area also contributes to SDG 8 (Decent Work and Economic Growth), SDG 11 (Sustainable Cities and Communities), and SDG 16 (Peace, Justice, and Strong Institutions), driving positive change for a prosperous and inclusive future.

Our initiatives, including food security, youth empowerment, and community engagement, also contribute to SDG 5 (Gender Equality) and SDG 10 (Reduced Inequalities), ensuring that no one is left behind in our development journey.

Looking ahead, we are excited to expand our impact, particularly in food security, entrepreneurship, education, health, and cultural preservation. By strengthening our alignment with national and regional development priorities, we aim to create thriving, resilient communities that contribute to a prosperous Nigeria and Africa.



Ka Anyi Ga N'ihu

Precious C. Obiukwu

Co-Founder, Kingsley Obiukwu
Foundation



About the Foundation



Mission Statement

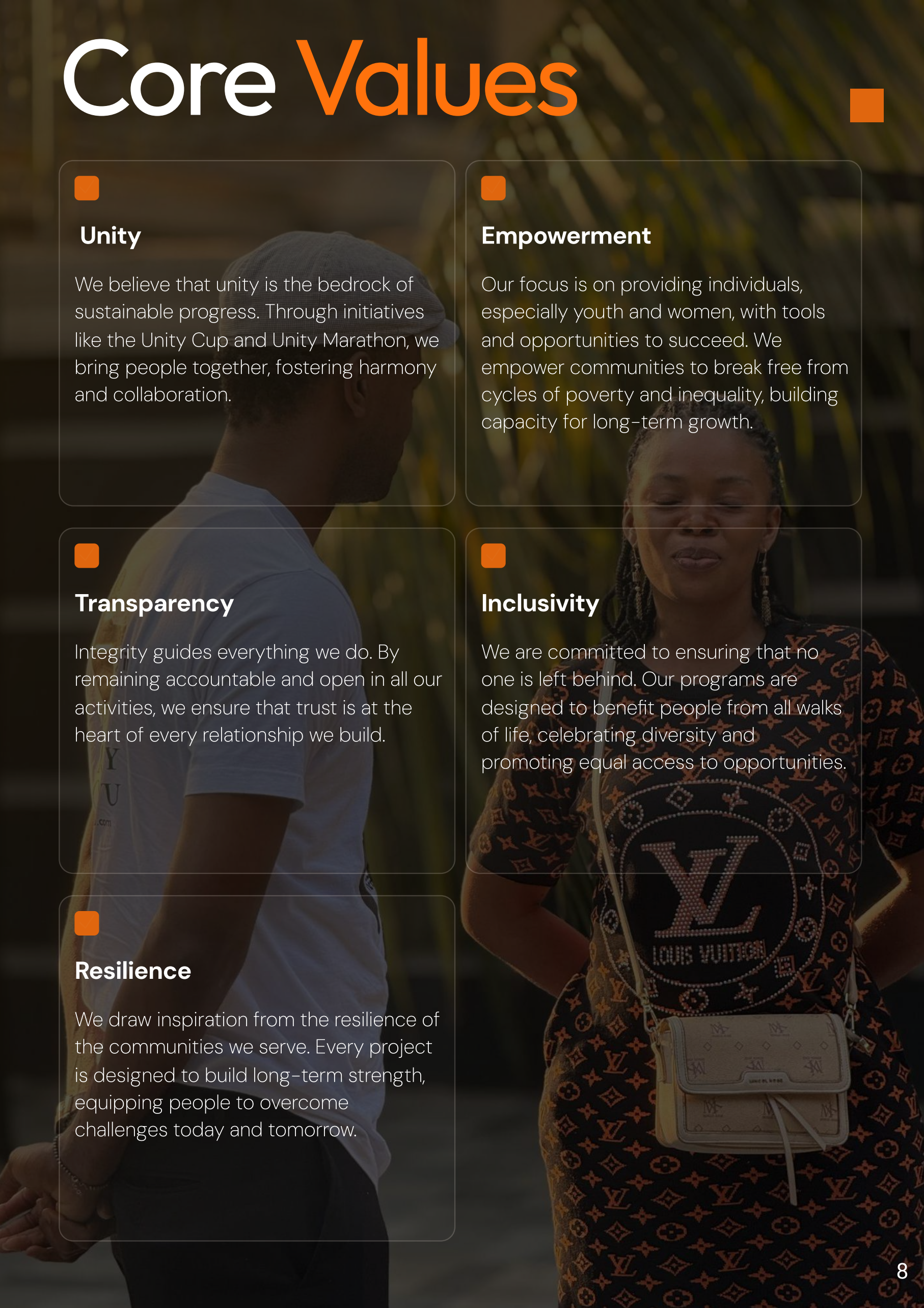
We ignite positive change within Nigerian and African communities by providing support, resources, and opportunities for growth and development, guided by the principle **Ka Anyi Ga N'ihu (Let's Move Forward)**. In Nigeria and across Africa, countless communities face significant challenges— poverty, unemployment, inequality, limited access to education, lack of social cohesion and insecurity. At the Kingsley Obiukwu Foundation, we understand that real change begins with local action. Our mission reflects our belief in the power of communities to rise above obstacles when given the right support. We work to empower individuals, foster collaboration, and build structures for sustainable progress, one step at a time.

Vision Statement

We envision a future where unity, innovation, and determination are the driving forces behind sustainable development and transformation of our communities.

By empowering individuals and communities, we aim to create lasting opportunities for growth and success across Africa. As a Foundation, we recognize that progress is never achieved in isolation. Unity backed by an innovative mindset has the power to bridge divides and solve even the most daunting challenges. Across our programs, we strive to embody this vision, whether it's connecting communities through sports, fostering resilience through food security, or empowering the next generation of leaders. We look to the future with optimism, knowing that small actions can inspire great change.

Core Values

The background of the entire page is a photograph of a man and a woman. The man, on the left, is wearing a white t-shirt and a white cap, looking down. The woman, on the right, is wearing a dark t-shirt with a large 'LV' logo and a patterned skirt, looking up. The image is overlaid with a dark, semi-transparent grid that defines the layout of the text boxes.

Unity

We believe that unity is the bedrock of sustainable progress. Through initiatives like the Unity Cup and Unity Marathon, we bring people together, fostering harmony and collaboration.



Empowerment

Our focus is on providing individuals, especially youth and women, with tools and opportunities to succeed. We empower communities to break free from cycles of poverty and inequality, building capacity for long-term growth.



Transparency

Integrity guides everything we do. By remaining accountable and open in all our activities, we ensure that trust is at the heart of every relationship we build.



Inclusivity

We are committed to ensuring that no one is left behind. Our programs are designed to benefit people from all walks of life, celebrating diversity and promoting equal access to opportunities.



Resilience

We draw inspiration from the resilience of the communities we serve. Every project is designed to build long-term strength, equipping people to overcome challenges today and tomorrow.



What we do - Our Focus Areas:



Education and Skills Development

Education is the cornerstone of progress. We provide scholarships, free adult education, mentorship, and learning resources to empower individuals to reach their full potential.



Food Security

Ensuring affordable and accessible food through distribution programs, agricultural support, and small-scale farmer empowerment, providing both immediate relief and long-term solutions to food insecurity.



Entrepreneurship and Job Creation

Entrepreneurship is a catalyst for job creation, economic growth and social development. We provide existing and aspiring entrepreneurs with training, skill acquisition, mentorship, and access to resources, driving job creation and economic growth.



Community Development

We undertake community development projects aimed at improving infrastructure and other essential amenities to enhance quality of life and foster sustainable growth in communities.

What we do – Our Focus Areas:



Cultural Heritage Preservation

Our heritage is our pride and identity. KOF is committed to preserving and promoting cultural traditions through festivals, events, and initiatives that celebrate language, arts, customs, and traditions, ensuring future generations remain connected to their roots.



Youths, Women and Vulnerable Group Empowerment

We equip youth, women, and marginalized groups with skills training, leadership development, and economic opportunities to foster social inclusion and financial independence.





Connecting Our Mission, Vision, and Values to Global Issues

The Kingsley Obiukwu Foundation is aligned with global efforts to tackle critical challenges through localized action. Our work resonates strongly with several United Nations Sustainable Development Goals (SDGs)

Connecting Our **Mission**, **Vision**, and Values to Global Issues



SDG 1: No Poverty

We address poverty by providing essential food aid to vulnerable communities and empowering individuals economically through cash prizes, enabling financial stability and long-term opportunities.



SDG 2: Zero Hunger

Our food outreach programs have distributed over 7,000 bags of rice in Nnewi South in 2024 alone, directly combating food insecurity and ensuring no one goes hungry.



SDG 4: Quality Education

Through scholarships, mentorship, and training, we provide access to learning resources that equip individuals with knowledge and skills for a better future.



SDG 8: Decent Work and Economic Growth

By empowering young entrepreneurs with training, mentorship, and resources, we contribute to job creation and economic resilience.



SDG 10: Reduced Inequalities

Inclusivity is at the heart of our mission, ensuring equal opportunities for all, regardless of background.



SDG 11: Sustainable Cities and Communities

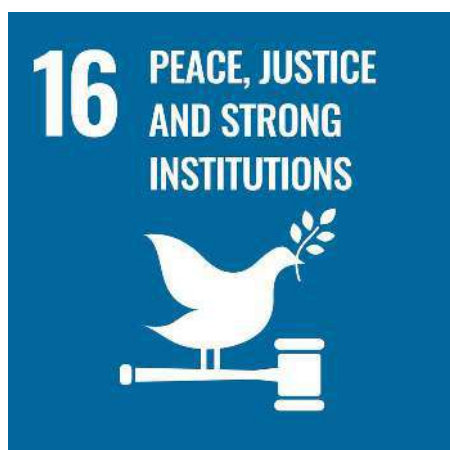
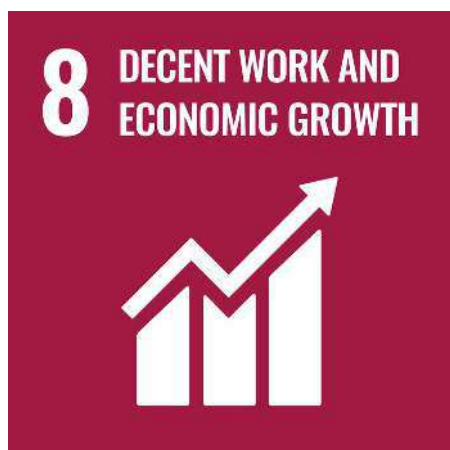
Through initiatives like the Unity Cup and Unity Marathon, we strengthen community ties, preserve cultural heritage, and promote social cohesion. By investing in community development projects, we foster inclusive, resilient, and sustainable environments, ensuring safer and more connected communities.

Connecting Our Mission, Vision, and Values to Global Issues



SDG 16: Peace, Justice & Strong Institutions

We foster peace and social cohesion by engaging communities in sports, culture, and social development initiatives, creating safe and united environments.





Our work is also well-aligned with **African Union's Agenda 2063 – The Africa we Want**, which envisions an integrated, prosperous, and peaceful Africa:



Goal 1: A High Standard of Living, Quality of Life and Well-being for All

Through food security, education, and empowerment initiatives, KOF is addressing poverty, improving health, and enhancing the quality of life for communities across Anambra State.



Goal 2: Achieve Inclusive Growth and Sustainable Development

By promoting inclusive growth through economic empowerment, education, and job creation, KOF is helping to foster long-term resilience and sustainable development, contributing to the achievement of this goal.



Goal 3: An Integrated Continent, Politically United and Based on the Ideals of Pan-Africanism

KOF's efforts in building unity and fostering community cooperation, especially through events like the Unity Cup and Unity Marathon, contribute to a united, strong, and integrated Africa.



Goal 4: Peace and Security

By fostering peace and social cohesion through sports, culture, and community engagement, KOF is supporting Agenda 2063's goal of promoting peace, security, and stability across the continent.



Goal 6: An Africa Where Development Is People-Driven, Relying on the Potential of the Youth and Women

KOF empowers youth and women through entrepreneurship training, mentorship programs, and skill development, helping to unlock the full potential of these key groups for sustainable development.



Goal 7: A Continent Whose Development Is People-Centered, Relying on the Potential of the Youth and Women

Our work supports this goal by engaging youth and women in meaningful economic activities, ensuring that they are active contributors to Africa's development.

Agenda 2063

The Africa we Want



OUR COMMITMENT TO PROGRESS

We are deeply committed to advancing sustainable development across Nigeria and Africa. Through our programs, we aim to build resilient, self-reliant communities that are capable of addressing their own challenges. We seek to inspire hope and optimism by engaging meaningfully with communities and delivering impactful initiatives. As we continue to expand our reach, we remain focused on delivering measurable, lasting results that drive long-term change.

As we reflect on 2024, we are motivated by the lives we've touched and the progress we've made. Together, we are laying the foundation for a brighter and more prosperous future.



YEAR IN REVIEW

I. Overview

2024 was a groundbreaking year for the Kingsley Obiukwu Foundation (KOF), marked by initiatives that bridged gaps in food security, unified people, celebrated sportsmanship, and set the stage for transformative events in 2025 and beyond. The Foundation's projects exemplified its commitment to fostering unity, empowering communities, and driving positive change across Nnewi and beyond. Key highlights of the year include: the Unity Cup, Food Support Outreach, and the meticulous planning for the inaugural Unity Marathon & Festival.

II. Key Highlights

Unity Cup 2024

The Kingsley Obiukwu Foundation Unity Cup united the 10 towns of Nnewi South LGA in a thrilling football competition, fostering sportsmanship, collaboration, and local pride. The event culminated in a grand finale attended by thousands, leaving a lasting legacy of community spirit.

Food Outreach

Over two phases in 2024, the Foundation distributed more than 7,000 bags of rice, providing critical food relief to thousands of families in the 10 towns across Nnewi South LGA. This initiative particularly targeted vulnerable populations, including the elderly and women ensuring no one was left behind.

Unity Marathon & Festival

Held on January 2, 2025, the Unity Marathon & Festival was the culmination of months of preparation in 2024. With over 1,500 attendees, the event celebrated unity, inclusivity, and cultural heritage, highlighting the Foundation's ability to bring people together from across Nigeria.



III. Major Initiatives and Impact

The Kingsley Obiukwu Foundation's 2024 initiatives embodied its mission to unite, empower, and uplift communities. Each program tackled critical needs such as food security, youth engagement, unity, peace, and social cohesion, leaving a lasting impact on Nnewi South, Nnewi North, Ekwusigo LGA and beyond.





FOOD SUPPORT OUTREACH



The Challenge

Food insecurity remains a pressing issue for vulnerable populations in many communities. Recognizing this urgent need, the Kingsley Obiukwu Foundation (KOF) launched two food outreach programs in 2024, providing immediate relief to families in Nnewi South LGA. These initiatives were designed to be inclusive, ensuring that no one was left behind, with a particular focus on the elderly, who often face greater barriers to accessing essential resources.

Timeline and *Execution*

- **First Outreach (March 30, 2024):** 5,000 bags of rice were distributed across 10 towns in Nnewi South LGA.
- **Second Outreach (June 29, 2024):** An additional 5,000 bags of rice were distributed to the same 10 towns.

Key Details

Total Distribution:

Distributed a total of **10,000 bags** of rice.



Focus Groups: Priority was given to families facing financial hardships, women and elderly residents.



Selection process: Beneficiaries were chosen through a transparent balloting system, overseen by community youth leaders and external student volunteers, ensuring fairness and equity.



Participating Towns: Amichi, Akwa-Ihedi, Azigbo, Ebenator, Ezinifite, Ekwulumili, Osumenyi, Ukpok, Unubi, Utuh.



Logistics: Community leaders coordinated distribution efforts, with local security and vigilante groups engaged to ensure a safe and orderly process.

Impact

The 2024 Food Support Outreach by the Kingsley Obiukwu Foundation played a crucial role in addressing food insecurity, providing immediate relief to vulnerable households, and fostering long-term community resilience. Beyond distributing food, the initiative created economic benefits, strengthened social structures, and reinforced community trust, contributing to sustainable transformation in Nnewi South LGA.



Economic *Impact*



Reduced financial burden on low-income households by allowing them to redirect their resources toward healthcare, education, small business and other essential needs



Stimulated local economic activity by engaging indigene vendors, transport operators, and laborers in the logistics and distribution process, creating temporary employment opportunities



Empowered vulnerable groups, particularly women and elderly beneficiaries, providing them with economic relief and stability.



Indirectly supported economic resilience by helping families focus on long-term financial planning rather than daily survival.



Social *Impact*



Ensured food security for over 7,000 families, reducing hunger and malnutrition risks



Improved mental and emotional well-being by easing the stress and anxiety associated with food insecurity.



Promoted dignity and well-being by prioritizing elderly individuals, women, and single-parent households in food distribution.



Strengthened community trust through a transparent and inclusive selection process, reinforcing credibility and fairness.



Community *Transformation*



Fostered social cohesion by reinforcing unity, shared responsibility, and collaboration among community members



Engaged local stakeholders, volunteers, and grassroots, ensuring participatory development rather than top-down interventions.



Encouraged trust in local leadership and civic engagement, demonstrating the power of community-driven solutions.



Set the foundation for future community-driven interventions, proving that transparent and structured social programs can have a lasting impact.



Looking Ahead

Building on the success of the 2024 Food Support Outreach, the Kingsley Obiukwu Foundation is committed to strengthening its food security interventions and expanding sustainable support systems for vulnerable communities.

Scaling Distribution Efforts

- Expand outreach to additional towns and LGAs, ensuring more underserved communities receive food assistance.
- Increase the quantity and variety of distributed food items, focusing on nutritious and staple foods to promote better health outcomes

Introducing Sustainable Food Security Initiatives

- Support local agricultural programs to enhance food production and accessibility, reducing long-term dependency on food aid.
- Partner with farmers, cooperatives, and community-based organizations to establish sustainable food supply chains.
- Promote livelihood programs that equip beneficiaries with skills and resources to achieve financial independence.

Expanding Partnerships and Resource Mobilization

- Collaborate with corporate partners, donor agencies, and development organizations to scale impact and ensure sustainability.
- Secure funding and in-kind donations to increase outreach capacity and diversify intervention programs.
- Leverage public-private partnerships to integrate food security solutions with broader economic empowerment initiatives.

Long-Term Vision

The Kingsley Obiukwu Foundation envisions a future where no family in Nnewi South LGA and beyond faces food insecurity. By shifting from short-term relief to sustainable impact, the Foundation aims to build self-reliant communities, ensuring economic resilience, social inclusion, and long-term food security for all. Through continuous innovation, collaboration, and community-driven solutions, KOF remains committed to uplifting lives and fostering lasting transformation.

UNITY CUP 2024



The Challenge

Youth engagement remains a significant challenge in many communities, with limited opportunities for sports, leadership development, and constructive activities. A lack of structured recreational programs can lead to increased crime, social fragmentation, and unfulfilled potential among young people. Recognizing the need for unity, youth empowerment, and community-driven engagement, the Kingsley Obiukwu Foundation launched the Unity Cup 2024, a grassroots football tournament designed to foster peace, social cohesion, and economic opportunities across Nnewi South LGA.

Timeline *and* *Execution*

- **Kick-off Date:** *August 10, 2024*
- **Grand Finale:** *September 8, 2024*

Tournament Format: Group stage, semi-finals, and a grand final match between communities.

Key Details

- **Participating Teams/Towns:** Amichi, Akwa-Ihedi, Azigbo, Ebenator, Ezinifite, Ekwulumili, Osumenyi, Ukpor, Unubi, and Utuh.
- **Grand Finale Venue:** St. Anthony of Padua Field, Osumenyi, attracting a crowd of over 3,000 spectators, including dignitaries, local leaders, and football enthusiasts.
- **Security & Logistics:** Community leaders and local security outfits ensured a safe and orderly execution of matches.

Tournament Results:

Champion: Ukpor Town

Ukpor Town, who triumphed 3-0 in the final.

Runner-Up: Unubi Town

Third Place: Ezinifite Town



IMPACT.

The Unity Cup 2024 was more than just a football tournament—it was a catalyst for economic growth, youth empowerment, and strengthened community ties.

Economic Impact

- **#2 million+ in cash prizes** empowered young athletes, enabling winners to invest in education, personal development, and business ventures.
- **Stimulated local businesses** by driving increased sales for vendors, transport operators, and artisans
- **Created temporary employment opportunities** for match officials, security personnel, event organizers, and media teams.
- **Encouraged local investment in youth sports**, paving the way for future sponsorships and funding for grassroots football.

Social Impact

- **Provided a platform for youth empowerment**, allowing aspiring footballers to showcase their skills and pursue future opportunities in sports.
- **Fostered teamwork, discipline, and leadership**, reinforcing positive values and sportsmanship among participants.
- **Promoted healthy living and fitness**, encouraging young people to engage in productive physical activities.
- **Strengthened community spirit**, as families and friends gathered in celebration of talent and unity.

Community Transformation

- **Strengthened inter-town relationships**, fostering collaboration and mutual respect among participating communities.
- **Established a legacy of unity**, with plans to expand the tournament to other LGAs in 2025, furthering its impact.







LOOKING AHEAD:

EXPANDING THE IMPACT

Building on the success of the 2024 Unity Cup, KOF is committed to expanding its impact by:

Scaling the Tournament

- Expand participation to include additional LGAs, increasing youth engagement and talent discovery.
- Introducing Sustainable Youth Development Initiatives: Introduce football training camps and mentorship programs to develop skills beyond the tournament.
- Fostering Public-Private Partnerships to invest in grassroots sports development and establish permanent youth sports initiatives.

LONG-TERM VISION

The long-term vision for the Unity Cup is to establish it as a sustainable platform for youth empowerment, community development, and economic growth. The Kingsley Obiukwu Foundation aims to expand the tournament to additional LGAs, develop structured training programs, and partner with national and international sports organizations to create career pathways for talented players.

Beyond football, the initiative will foster leadership, entrepreneurship, and life skills, ensuring youth engagement extends beyond the pitch. Investments in community sports infrastructure, scholarships, and year-round mentorship programs will further solidify the Unity Cup as a lasting force for unity, peacebuilding, and grassroots sports development.

Through strategic partnerships and continued expansion, the tournament will not only celebrate sportsmanship but also drive long-term economic and social transformation in Nnewi South LGA and beyond.



UNITY MARATHON & FESTIVAL 2025

A CULMINATION OF 2024 EFFORTS

While this event occurred on January 2, 2025, it was a direct outcome of the meticulous planning, collaboration, and efforts throughout 2024

The Challenge

Insecurity and social fragmentation have long limited opportunities for public gatherings, tourism, and economic activities in Nnewi South, weakening community identity and engagement. Without structured, safe, and inclusive events, local communities remain disconnected from the broader national landscape. Recognizing this, the Kingsley Obiukwu Foundation (KOF) launched the Unity Marathon & Festival, not just as a race, but as a transformative event aimed at fostering social cohesion, economic revitalization, and national engagement. This initiative opened up Nnewi South and neighboring LGAs to Nigeria and Nigeria to them, instilling a sense of security and pride, which is critical to fostering thriving, resilient communities. Beyond fitness, marathons serve as powerful platforms for community engagement, economic stimulation, and national integration, making them a catalyst for lasting impact.

Timeline *and* *Execution*

Planning & Stakeholder Engagement (2024)

- **Route Design & Logistics:** An 8km course mapped from St. Mary's Catholic Church, Ukpok, to St. Anthony of Padua, Osumenyi, passing 13 key landmarks to improve visibility and accessibility.
- **Security Measures:** Coordinated with national, state, and local law enforcement agencies, vigilante groups, the Federal Road Safety Corps (FRSC), and medical personnel to ensure a safe and well-monitored event.
- **Inclusivity & Nationwide Participation:** Participants from across Nigeria, making the event a symbol of national unity.
- **Community Stakeholder Engagement:** Success was driven by collaboration with key stakeholders, including:
 - Youth leaders from Nnewi South, Nnewi North, and Ekwusigbo LGAs.
 - National, state, and local government authorities, law enforcement, and medical personnel to ensure safety and inclusivity.
 - Student volunteers, who played critical roles in logistics, crowd management, and participant support.

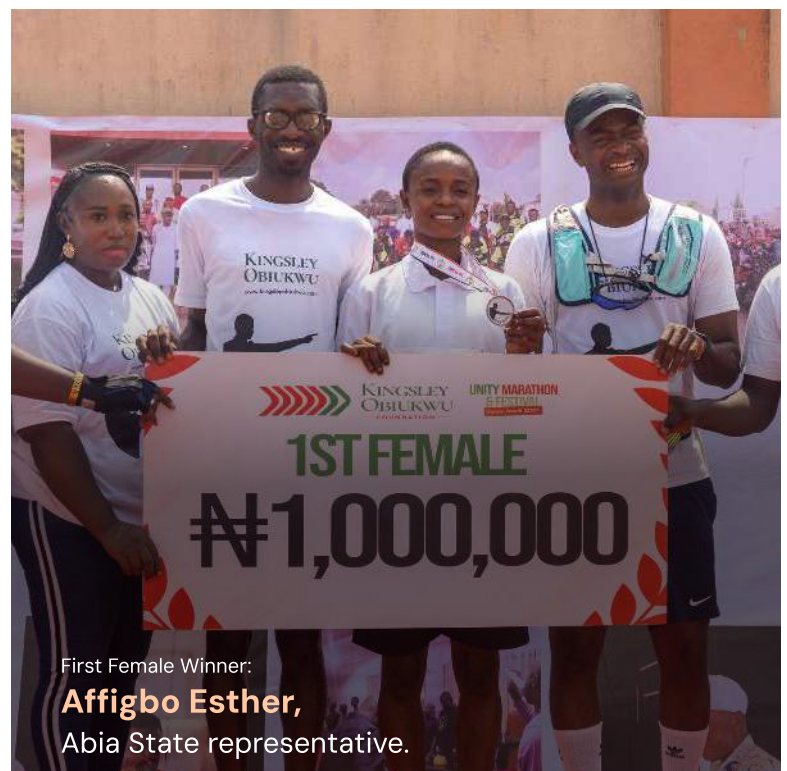
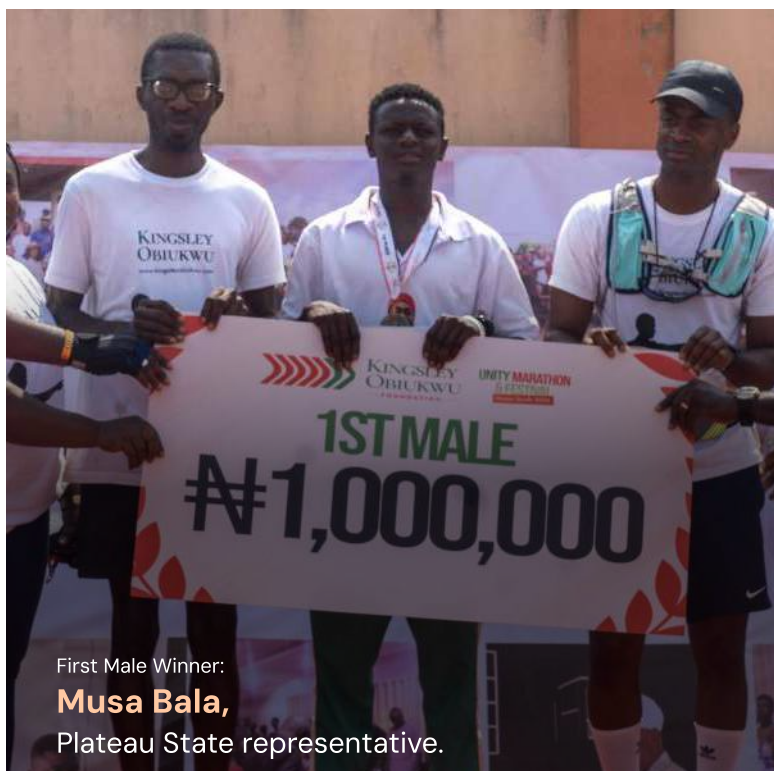
Race Day: January 2, 2025

- Over 1,000 runners from across Nigeria gathered at Ukpok for the marathon's energetic kickoff.
- Cheering spectators and traditional music and dance, created an atmosphere of unity, safety, and shared identity.
- Finish Line & Unity Festival: The post-race festival at St. Anthony of Padua, Osumenyi, featured local food, cultural performances, and networking opportunities, reinforcing the spirit of togetherness.

Prize Structure

- ₦1 million each for the first male and female winners.
- ₦100,000 each for 10 runner ups
- ₦50,000 each for the top five indigene winners from Nnewi South, Nnewi North, and Ekwusigo LGAs.
- Special Recognition Awards for elderly participants

Notable Winners:



Key Details

On January 2, 2025, the Unity Marathon & Festival began with an electrifying start as over 1,000 runners gathered at St. Mary's Catholic Church, Ukpok, full of anticipation and energy.

•The Marathon

The Marathon brought the scenic route to life, with cheering spectators and cultural displays creating a vibrant and celebratory atmosphere. Runners navigated through key landmarks, demonstrating resilience, determination, and unity. Inclusivity was at the heart of the event, as the first male winner hailed from Plateau State and the first female winner from Abia State, underscoring the marathon's national reach beyond Nnewi.

• The Unity Festival

The Unity Festival at the finish line in St. Anthony of Padua, Osumenyi, transformed into a grand celebration of Nnewi's cultural heritage. Traditional music, dance, and local cuisine brought communities together, reinforcing the Kingsley Obiukwu Foundation's mission to foster unity through shared experiences. The festival also provided a platform for local businesses, vendors, and artisans, boosting the economic and social impact of the event







IMPACT

The Kingsley Obiukwu Foundation Unity Marathon & Festival 2025 was a historic milestone for Nnewi and Anambra State, symbolizing unity, resilience, and cultural pride. Months of careful planning, collaboration, and commitment in 2024 culminated in this transformative event, bringing together people from diverse backgrounds to celebrate health, community, and shared heritage.

This was not just a sporting event—it was a catalyst for economic growth, social cohesion, and national integration, proving that well-organized public events can flourish, even in traditionally overlooked communities.

Economic Impact

- Boosted local businesses, vendors, and artisans by attracting thousands of spectators, increasing sales for food sellers, transport operators, and event-related services.
- Encouraged safe economic activities, proving that public events can thrive despite security concerns, improving investor and business confidence in the region.
- Supported local livelihoods through event logistics, security, and hospitality services, creating temporary employment opportunities.
- Positioned Nnewi South as a growing hub for tourism and sports development, proving its capacity to host large-scale national events.
- Provided ₦3 million+ in cash prizes to winners, enabling further investment in education, career development, and entrepreneurship.

Social & Security Impact

- Reclaimed public spaces for safe, structured events, reinforcing that economic and social activities can flourish despite security concerns.
- Strengthened social cohesion, as communities came together to participate, support, and celebrate a shared identity.
- Promoted civic responsibility, encouraging residents to take ownership of local development and security initiatives.
- Fostered inclusivity and broke regional barriers, as participants from multiple states came together, promoting inter-state collaboration and unity.
- Championed gender inclusion, ensuring equal prizes for male and female winners, inspiring more female participation in competitive sports.
- Reinforced community trust in large public events, proving that wellorganized gatherings can be secure, beneficial, and transformational.

Community

- Increased Nnewi South's visibility as a destination for sports, tourism, and cultural experiences; and paving the way for more recreational, business, and tourism-driven programs in the region.
- Strengthened inter-state relationships, as participants and visitors from across Nigeria engaged with the rich heritage and economic potential of Nnewi South.
- Inspired future large-scale events, establishing a precedent for grassroots-driven change.
- Encouraged local leadership and youth volunteerism, empowering young people to take ownership in organizing and executing future initiatives.
- Established a legacy of cultural preservation, with the Unity Festival celebrating Nnewi's unique heritage, reinforcing cultural identity and pride.

Looking Ahead: Expanding the Marathon's Reach

Building on the success of the inaugural Unity Marathon & Festival, KOF is committed to scaling the event's inclusivity and impact in the coming years.

Scaling the Event in 2026 & Beyond

The foundation plans to expand participation to more LGAs, making the Unity Marathon & Festival regionally inclusive. Strengthening partnerships with national and international athletics organizations will elevate the event's profile as a key sporting event.

Additionally, KOF will work towards securing corporate sponsorships to ensure the marathon's continued growth and reach, allowing for greater impact in future editions.



Sustaining the Festival's Economic & Cultural Impact

KOF aims to establish annual business exhibitions and networking opportunities alongside the festival, introducing scholarships and entrepreneurship grants linked to marathon participation. The Foundation will also advocate for local infrastructure development, including road improvements and hospitality investments, in preparation for future events.

LONG-TERM VISION

The Unity Marathon & Festival is poised to become a flagship annual event, reinforcing Nnewi South as a center for sports, tourism, economic empowerment, and cultural celebration. With continued expansion, this event will showcase the power of unity, resilience, and collective progress, transforming Nnewi South into a thriving hub for national and international engagement.

BENEFICIARY STORIES: IMPACT BEYOND NUMBERS

While numbers offer a glimpse of the scale of the Kingsley Obiukwu Foundation's initiatives, it's the stories of individuals and communities whose lives were transformed that truly capture the essence of 2024. These narratives showcase how the Foundation's work is deeply rooted in its mission to uplift and empower.



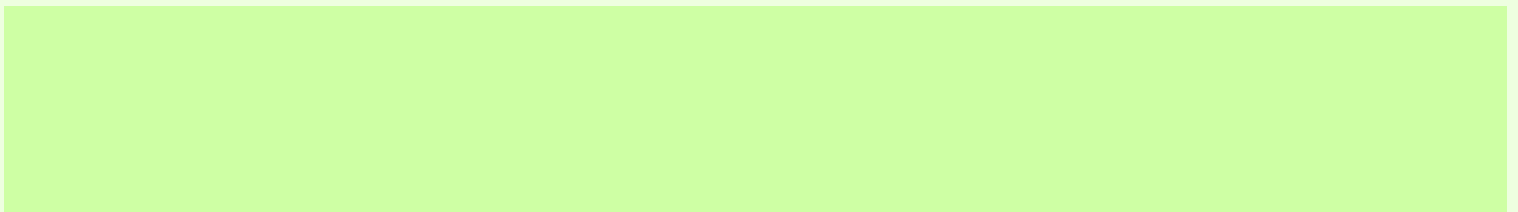
Champion Football Team of the Unity Cup – Youth leader (Ukpor Town):



For the young athletes of Ukpor, the Unity Cup 2024 was an extraordinary opportunity to bring pride to their community. Despite limited resources, the team's determination and teamwork shone through as they advanced through the competition. Their hard work culminated in a thrilling victory in the final match, where they defeated Unubi 3-0 to claim the championship.

"The Unity Cup wasn't just about football—it was about bringing our town together for the first time in years after insecurity had divided us" said Chidi, Ukpor's youth leader.

The tournament fostered collaboration and sportsmanship, as youth leaders from all 10 participating towns—Amichi, Akwa-Ihedi, Azigbo, Ebenator, Ezinifite, Ekwulumili, Osumenyi, Ukpor, Unubi, and Utuh—came together to coordinate teams, promote fair play, and restore a sense of unity. Through football, teamwork, and shared purpose, the Unity Cup reignited hope and community spirit in Ukpor and beyond.





Triumph at the Marathon – Afigbo Esther (1st Female Winner, ₦1 Million Prize)

Afigbo Esther, a dedicated long-distance runner from Abia State, entered the Kingsley Obiukwu Foundation Unity Marathon & Festival with a fierce determination to prove herself. Competing against seasoned athletes from across Nigeria, she pushed her limits and emerged as the first female winner, claiming the ₦1 million grand prize.

"I still can't believe it! I came here just to run my best race, but winning felt like a dream. The energy from the crowd, the cheers, and the support along the way gave me the extra push I needed. This moment will stay with me forever." – Afigbo Esther

Esther's victory is a testament to perseverance, dedication, and the spirit of inclusivity that the marathon represents. Her success not only celebrates personal achievement but also inspires other young women to take on challenges, break barriers, and believe in their potential.

Supporting the Elderly – Grace Okeke (Amichi Town)

At 72 years old, Mrs. Grace Okeke, a widow from Amichi, has spent years navigating life alone, relying on occasional support from neighbors. With no steady source of income, affording basic necessities became increasingly difficult. When the Kingsley Obiukwu Foundation Food Support Outreach reached Amichi, Grace was among the elderly beneficiaries prioritized for relief. She received a 5kg bag of rice twice, significantly easing her struggle to secure food.

"This rice means so much to me. It's not just about eating every day—it's a reminder that someone cares. I also don't have to worry about food for a few months" she expressed in Igbo, overwhelmed with gratitude.

Grace's story reflects the profound impact of the Food Support Outreach, ensuring that the elderly and most vulnerable members of the community receive timely and much-needed relief.

Volunteer Coordinator – Somto Foster Ndiomaluke:



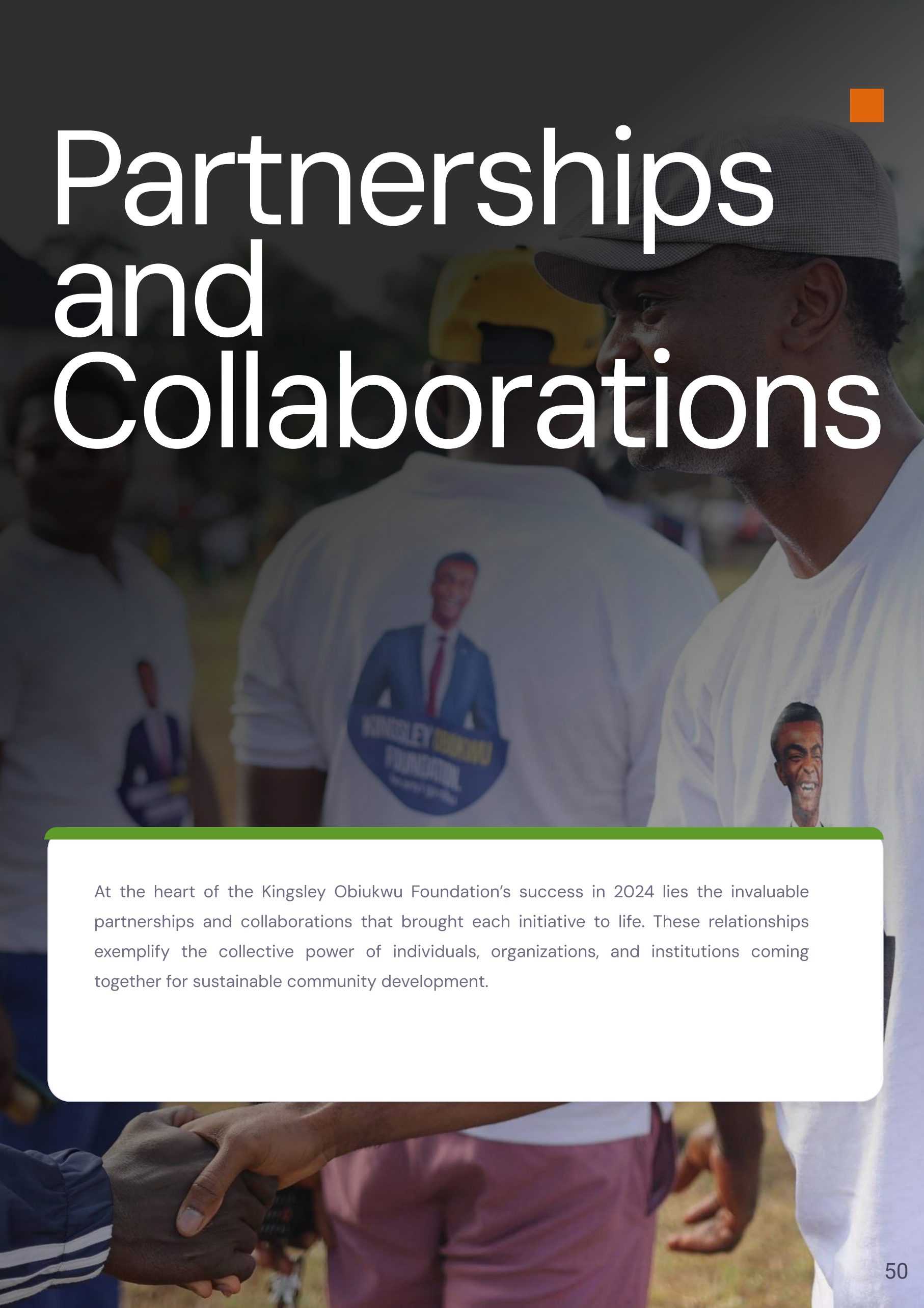
Somto, a dedicated university student, has played a key role in the Kingsley Obiukwu Foundation's initiatives, ensuring that volunteers are well-organized, trained, and effectively deployed across various programs. As a volunteer coordinator, she has been instrumental in managing the Foundation's student volunteer network, supporting the planning and execution teams across multiple projects.

"Volunteering with the Foundation has been an incredible journey. I've seen how collective effort can change lives. My role has been to ensure that our volunteers provide the right support when and where needed," Somto shared.

The volunteers have been an indispensable force, assisting in food distribution during the Outreach Program, logistics coordination at the Unity Cup, and aid provision at checkpoints during the Marathon & Festival. Their enthusiasm, dedication, and commitment to service reflect the Foundation's mission to empower the next generation of leaders and create lasting community impact

A YEAR OF TRANSFORMATION

Behind every initiative, there are stories of resilience, hope, and unity. From elderly beneficiaries finding relief to youth leaders uniting their towns and student volunteers contributing meaningfully, the Kingsley Obiukwu Foundation's work in 2024 has left an indelible mark. As the Foundation moves forward, these stories serve as a reminder of the importance of collective action in building a brighter, more inclusive future.

A group of people, mostly men, are wearing white t-shirts with the Kingsley Obiukwu Foundation logo. The logo features a portrait of a man in a suit and the text 'KINGSLEY OBIUKWU FOUNDATION'. In the foreground, two men are shaking hands. The background is slightly blurred, showing more people and an outdoor setting. An orange square is in the top right corner.

Partnerships and Collaborations

At the heart of the Kingsley Obiukwu Foundation's success in 2024 lies the invaluable partnerships and collaborations that brought each initiative to life. These relationships exemplify the collective power of individuals, organizations, and institutions coming together for sustainable community development.

LOCAL GOVERNMENT AUTHORITIES: FOUNDATIONS OF SUPPORT

The Local government authorities were crucial to the Foundation's initiatives. Notably, **Hon. Van George Ezeogidi**, Chairman of Nnewi South LGA, played a pivotal role in ensuring the successful execution of programs. From administrative support to logistics and security, collaboration with local authorities created a conducive environment for initiatives like the Unity Cup, Food Support Outreach, and Unity Marathon & Festival.

YOUTH LEADERS: **THE ENGINES OF** **MOBILIZATION**

Youth leaders from Nnewi South, Nnewi North, and Ekwusigo LGAs were the backbone of the Foundation's success. They acted as key liaisons, ensuring smooth execution and effective mobilization across the three LGAs. Their dedication was crucial to the success of programs like the Unity Cup and the Food Support Outreach, fostering unity and collaboration. As the Foundation expanded, these leaders ensured inclusivity, helping bridge gaps and mobilize communities for greater participation.

Nnewi South LGA

Youth leaders and sports directors from the 10 towns in this LGA (Amichi, Akwa-Ihedi, Azigbo, Ebenator, Ezinifite, Ekwulumili, Osumenyi, Ukpok, Utuh, and Unubi) provided unwavering support during the Unity Cup, ensuring fair play and fostering harmony among the participating teams. These leaders also contributed to the success of the Food Support 31 Outreach by coordinating the distribution of rice to the elderly and vulnerable populations in their communities

Nnewi North LGA

The Foundation's initiatives expanded to Nnewi North in 2024, with the active involvement of the youth leaders and representatives of Nnewi North, who embraced the vision of fostering unity and progress. Their participation in planning and implementation during the Unity Marathon & Festival was commendable.

Ekwusigo LGA

The collaboration extended to the four towns of Ekwusigo— Ozubulu, Oraifite, Ichi, and Ekwusigo Town—with their youth leaders playing instrumental roles in integrating their communities into the Foundation's activities. These leaders provided fresh perspectives and contributed to the broader inclusivity of the Foundation's vision

VOLUNTEERS: SUPPORTING HANDS

The Foundation's student volunteers played an essential role in the success of our programs. Under the guidance of coordinators like Miss Somto and Miss Maris, they contributed time, energy, and support in areas such as logistics and coordination.

Their invaluable contributions created an environment where the Foundation's programs could thrive, emphasizing the importance of teamwork in achieving sustainable progress.



COLLABORATIVE

IMPACT: A UNIFIED

VISION FOR

PROGRESS

The collective efforts of local government authorities, youth leaders, volunteers, and community members led to impactful programs that were well-suited in addressing immediate grassroots needs and fostered long-term unity. By aligning our vision with the strengths of our partners, 2024 became a year of milestones. As we look to the future, these partnerships remain central to our mission of building a better Nnewi, Anambra State, and beyond.

Ka Anyi Ga N'ihu!



CHALLENGES AND LESSONS LEARNED

The Kingsley Obiukwu Foundation's initiatives in 2024 were marked by exceptional organization and impact. While the journey was smooth in many areas, certain challenges provided valuable lessons that will guide future programs.

Challenges

Coordinating among Towns and Stakeholders:

With 15 towns across Nnewi South, Nnewi North, and Ekwusigo LGAs participating in various initiatives, maintaining effective communication and alignment was essential yet demanding.

Differences in logistical capacities, resources, and schedules among the towns sometimes required extra effort to harmonize plans and ensure all voices were heard.

Volunteer Management and Coordination:

The Foundation's student volunteers have been instrumental in supporting its initiatives, but the sheer scale of events such as the Unity Marathon & Festival stretched the team's capacity. While volunteers were dedicated, ensuring that all had clear roles and adequate preparation emerged as an area for improvement.

Weather-Related Uncertainties:

Outdoor events, such as the Unity Cup and Unity Marathon, were dependent on favourable weather conditions. The occasional unpredictability of weather underscored the importance of contingency plans for such large-scale outdoor initiatives, like the unity cup.

Lessons *Learned*

Strong Communication and Collaboration Mechanisms

To enhance coordination across towns, the Foundation learned the importance of structured communication frameworks. Establishing regular check-ins, clear points of contact, and digital communication platforms can streamline collaboration among stakeholders.

Volunteer Training and Support Systems

Volunteers are the backbone of the Foundation's success. Ensuring they are adequately trained, supported, and recognized will build a stronger, more efficient team. Introducing training modules, providing pre-event briefings, and establishing clear role descriptions will empower volunteers to perform confidently.

Community Engagement and Awareness

Effective engagement with local communities is key to fostering trust and enthusiasm. Involving residents in planning and creating awareness campaigns ahead of events ensures smoother execution and increased participation.

Building Weather-Resilient Contingency Plans

The need for flexibility in response to unexpected weather conditions became evident. Developing backup plans, such as alternative venues or schedules, will minimize disruptions and ensure continuity, regardless of external circumstances.

MOVING FORWARD

2024 was a year of remarkable achievements for the Kingsley Obiukwu Foundation. While challenges were minimal, they provided valuable lessons that will shape the planning and execution of future initiatives. By focusing on stronger partnerships, enhancing volunteer systems, and embracing flexibility, the Foundation is better equipped to continue its mission of creating lasting impact. As we forge ahead, we remain committed to learning, growing, and building a unified community—Ka Anyi Ga N'ihu!



LOOKING AHEAD: PLANS FOR 2025

As the Kingsley Obiukwu Foundation reflects on the successes of 2024, the vision for 2025 is one of growth, inclusion, and deeper impact. Building on the momentum of past initiatives, the Foundation has outlined key plans to expand its reach and create meaningful change in the communities it serves.

Expanding the Unity Cup

The Unity Cup will expand to 15 towns across Nnewi South, Nnewi North, and Ekwusigo LGAs. This expansion will foster stronger community ties and youth engagement in the region. Alongside the competition, mentorship programs and community workshops will be introduced to further enhance its impact.

Establishing the Unity Marathon & Festival

Following the success of the inaugural Unity Marathon & Festival, we plan to make it an annual event, attracting more participants across Nigeria and beyond, while continuing to celebrate our cultural heritage.



New Initiatives in Education

We plan to introduce adult education programs, scholarships, and school resource donations to enhance access to education and improve literacy, equipping individuals for a brighter future.

Cultural Preservation and Celebration

The Foundation will support traditional festivals, promote cultural education for youths, and continue showcasing the cultural heritage of our local communities at our major events

Empowering Youth and Women

We will continue to uplift youth and women through targeted initiatives, including providing free sanitary pads for young women, offering health insurance and financial support for expectant mothers, and implementing skill development programs for youth to promote economic independence.



A VISION OF PROGRESS AND UNITY

The plans for 2025 reflect the Foundation's unwavering commitment to its mission: fostering unity, empowering communities, and creating lasting impact. By building on its achievements and embracing new opportunities, the Kingsley Obiukwu Foundation is set to expand its influence, drive sustainable change, and inspire hope for a brighter future.

Ka Anyi Ga N'ihu – Let's Move Forward!



Acknowledgements



As we reflect on a year of impactful initiatives, the Kingsley Obiukwu Foundation expresses heartfelt gratitude to all those who contributed to our success in 2024



Almighty God

First and foremost, we give our deepest thanks to the Almighty God for His guidance, provision, and protection throughout the year. Every success we achieved and every life we touched is a testament to His abundant grace and favour.



The Project Team

Acknowledgment goes to the entire KOF Project Team, whose collective efforts ensured the smooth implementation of every initiative. Each team member played a critical role in their respective capacities, and their dedication was instrumental in delivering impactful outcomes. Special mention goes to:

Dr. Johnpaul Onyekineso (Dr. JP)

Chairman of the Planning Committee, for his exceptional leadership and oversight, ensuring the seamless execution of the Foundation’s major initiatives.

Mr. Nwike Nweke

Project Coordinator, for his strategic coordination of resources and efforts across all initiatives, driving success with remarkable precision

Mr. Maxwell Sunday Agbasi (Nwa Fada)

Grassroots Media Coordinator, for his invaluable work in amplifying the Foundation’s message and ensuring strong community engagement.

Acknowledgments



Mr. Obiora Ubadigbo

Operations coordinator

Obiora Ubadigbo played an indispensable role in managing logistics and ensuring that all projects and events were carried out smoothly. His dedication, along with the leadership and creativity of the entire team, exemplifies the teamwork that drives the Kingsley Obiukwu Foundation forward.

Peculiar Keys Balogun

Brand manager

Peculiar Balogun, the Foundation's Brand Manager, made outstanding contributions in managing and promoting the Foundation's image, ensuring that every initiative resonated with our mission and vision.



Community Leaders

We extend our deepest gratitude to the community leaders who have stood by us as trusted partners. This includes youth leaders, Presidents General, and traditional rulers (Igwe) across the 15 towns in Nnewi South LGA, Nnewi North LGA, and Ekwusigo LGA. Your collaboration and support were invaluable in mobilizing communities, fostering unity, and ensuring the success of our programs.



Volunteers

Our volunteers, predominantly students, have been instrumental in supporting every KOF initiative. Their energy, dedication, and willingness to give their time have been the backbone of our operations. Their behind-the-scenes efforts ensured the smooth flow of our programs, especially outreach activities, making them indispensable to the Foundation's success.



ACKNOWLEDGEMENTS



Supporters

To all our supporters, we are deeply grateful for your belief in our mission. Your contributions, whether financial or in-kind, have enabled us to deliver initiatives that bring meaningful change to individuals and communities. Every smile we see and every life we touch is a testament to the impact of your support.

Together, We Move Forward

At the heart of the Kingsley Obiukwu Foundation is a shared vision of a unified, empowered community.

This vision would not be achievable without the combined efforts of all those mentioned above and countless others who contributed in one way or another. As we look ahead to 2025, we are inspired by the partnerships and relationships we have built and remain committed to fostering a brighter, more inclusive future

Ka Anyi Ga N'ihu – Let's Move Forward!

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Ka Anyi Ga N'ihu

Let's Move Forward....



Je'ká lọ síwájú
Ka anyị gaa n'ihu
Mu ci gaba

Let's move forward